

## Videographers' Forum – September 1, 2015

This was the first forum for GCTV and we were pleased that we had several good discussions which I have attempted to outline some of the discussions below.

**Q:** What are the components of a good video, and how do we go about making a video?

**D:** I brought up one of the small documentaries which I had made (YouTube Chanel "Aldimarvp" "Olmsted Outlook") and we dissected the various elements in the making of the video.

**Q:** What does a video script look like and how do you make one?

**D:** After a short discussion I promised to send a copy of one I made for a new short introduction video for GCTV. The script is presented on the next two pages.

We had additional discussion which I failed to make note of and thus have forgotten. I will attempt better in the future.

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## GCTV Introduction/Commercial

Version 1.0, Dec 13, 2104

| Spoken Text  | Action   |
|--|--|
| <p>Oh, Hi. I'm Al, a volunteer at Guilford Community Television that supports three broadcast channels: Public Interest, Town Government and Education.</p>                                    | <p>Al is in the middle of the class room working on a video. Side to the camera. Head and torso shot. Computer shows a video editing session. He turns to the camera and starts talking.</p> |
| <p>I am sitting in the GCTV classroom where we teach you how to edit videos and where you can edit and produce your own videos for GCTV.</p>   | <p>When he says "GCTV" a little logo enters from the bottom right side of the screen. He looks down and moves his hand to send it back off screen. (a little humor)</p>                      |
| <p>Being part of GCTV is a lot of fun. You can be a camera person, be a producer, or a sound technician. AND, you can produce videos of your own interest. I'll touch more on that later.</p>  | <p>Someone places a camera in Al's outstretched hand. After looking at it, he puts it on the table.</p>  |
| <p>Do you have an event you want to video for your church or organization but don't have a video camera? Not to worry. We will lend you one. AND teach you how to use it.</p>                  | <p>Al gets from the seat, camera fades back to see most of Al. He slightly turns, but does not put his back to the camera as it to leave the room.</p>                                       |
| <p>Do you want a studio make a presentation, interview people of interest, or put on a demonstration? We have it. Come let me show you our great studio, complete with props and cameras.</p>  | <p>CUT</p> <p>Al is standing half way into the studio area where the camera can swing left and right. As he mentions the Production and Studio areas the camera pans to those areas.</p>     |
| <p>In the Studio we have four high Definition quality cameras that are linked to our production booth here on my right. On my left is an open area where we can set the stage for a video.</p> | <p>Quick 1-2 second shots of Al behind each of the cameras. Quick cuts (almost comic style).</p>   |
| <p>While I have produced several independent videos for GCTV you will usually find me behind one of these four cameras.</p>  | <p>Al back at his starting position.</p>   |
| <p>Volunteering to be a camera person is great fun, and interesting ... AND yes, we teach you how.</p>   | <p>CUT</p> <p>Stage set with two chairs and a table. Al is sitting in one of the chairs.</p>   |
| <p>Do you have a hobby you would like to share, interested in town government, have an event you would like to share with people?</p>  | <p>Video cuts to 3-5 second segments of the shows Al is talking about.</p>   |
| <p>Let me show you some shows that people, like you, have produced. Let's say you like cooking, or painting, or (Shannon what else do we have as a series?)</p>                                | <p>Al is now sitting in the other chair as he is talking. Videos 3-5 seconds a shown on the screen as he talks.</p>  |
| <p>Sometimes there are one of a kind interview about town government, Elderly issues, health information. (Shannon help me out here).</p>  | <p>Head and torso shot of Al</p>   |
| <p>All it takes is an interest in a topic and a video is born. You can do it.</p>  |  |

GCTV is an all-volunteer organization except for a part-time station manager.

There are two ways to help keep Guilford Community Television alive and well. Join GCTV with a donation or be a volunteer. You can do both of course like many of us do.

Oh, I almost forgot to mention that many of our programs are on our YouTube channel which is posted on our web site.

I hope you enjoyed our little tour of our great facility. Put on your video thinking caps. Come by and say hello. And don't forget to check out our web site at [GuilfordTV.org](http://GuilfordTV.org). We hope to see you soon!

CUT

Al is sitting in a lounge chair with a cup of coffee in the waiting area. Head and torso shot.

Fade to GCTV Logo.