

Videographers' Forum – April 5, 2016

Hi All, here are some notes from the discussions at our open forum. Only two more left for this year.

Q: A participant presented a video for comments and thoughts

A: We had a good group and lots of discussion which took up most of the meeting time.

One of the things mentioned was that the text did not really stand out from the background. It was suggested that while the text had a shadow, it might look better with a little stroke around the text.

Also, the shadow effect was set off so far from the text that it looked like blotches in some areas of the text. It was commented that when using a shadow, keep it closer to the text.

One nice touch was that the editor used a fancy font for the first letter of the paragraph that was on the page. The rest of the text was in Garamond which while a serif type font, for not overly thin and had a nice effect.

Serif fonts (eg. Times Roman) may have “wispy” ends at the end or middle of a letter. This tends to get lost in the video. A sans-serif font (eg. Helvetica) have a better chance of being easily read.

A comment was made about the text covering the speakers face. This is something to really think about when placing a large amount of text on a page.

There were other side discussions that I couldn't keep track of.

*Al Di Marzio – Moderator
203-215-0992
video@AldimarVP.com*